Returns

Our policy lasts 30 days. If 30 days have gone by since your purchase, unfortunately we can't offer you a refund or exchange. To be eligible for a return, your item must be unused and in the same condition that you received it. It must also be in the original packaging.

Your original purchase must have been completed on www.FirstFishOnline.com, we are not responsible for counterfeit resellers. To complete your return, we require a receipt or proof of purchase.

There are certain situations where only partial refunds are granted (if applicable)
Lures with obvious signs of prolonged use, is damaged or missing parts for reasons not due to our error
Any item that is returned more than 30 days after delivery

Refunds (if applicable)

Once your return is received and inspected, we will send you an email to notify you that we have received your returned item. We will also notify you of the approval or rejection of your refund.

If you are approved, then your refund will be processed, and a credit will automatically be applied to your credit card or original method of payment, within 10 days.

Late or missing refunds (if applicable)

If you haven't received a refund yet, first check your bank account again.

Then contact your credit card company, it may take some time before your refund is officially posted.

Next contact your bank. There is often some processing time before a refund is posted.

If you've done all of this and you still have not received your refund yet, please contact us at info@firstfishonline.com.

Sale items (if applicable)

Only regular priced items may be refunded, unfortunately sale items cannot be refunded.

Exchanges (if applicable)

We only replace items if they are defective or damaged. Lures with obvious signs of prolonged use, is damaged or missing parts for reasons not due to our error cannot be exchanged. If you need to exchange it for the same item, send us an email with your order number and provide reason for exchange to: info@firstfishonline.com, you will be issued an RMA number to be placed on your return package.

Shipping

To return your product, you should mail your product to:

FirstFish Online, 13100 56th Ct, Ste 703, Clearwater Florida US 33760

You will be responsible for paying your own shipping costs for returning your item. Shipping costs are non-refundable. If you receive a refund, the cost of return shipping will be deducted from your refund.

Depending on where you live, the time it may take for your exchanged product to reach you, may vary.

We don't guarantee that we will receive your returned item.